

Alagbe David Tomiwa

Senior Art Director

Profile

Over a decade of experience in graphic design with a strong focus on digital marketing, typography, illustration, web design, branding, and UI/UX. Known for creating captivating digital experiences that align with client preferences and drive business results. Recently completed a certification in advanced UI/UX design to stay ahead in delivering innovative visual solutions.

WORK EXPERIENCE

Senior Art Director at ReZultz Advertising, Accra

October 2024 — Present

- Supported high-profile projects through art direction assistance, key visual development, and on-brand design execution.
- Delivered detail-focused designs on tight deadlines, maintaining quality and focus under pressure.
- Led visual development for the new brand identity of the Gong Gong Awards (AAG), crafting a refreshed, culturally resonant design system that elevated the event’s creative impact.
- Contributed to creative strategy and concept development, applying trend awareness and visual design skills.

Senior Graphic Designer at Social Ghana, Accra

March 2022 — September 2024

- Spearheaded pivotal re-branding initiatives, driving a remarkable 37% surge in brand recognition within just 13 months.
- Managed multiple projects, consistently delivering on-time and within budget.
- Implemented rapid-turnaround strategies, resulting in a 16% boost in client satisfaction.
- Collaborated with a team of designers to create compelling visual brand strategies for diverse clients.

Graphic Designer at Freelance, Accra

February 2015 — Present

- Increased client satisfaction scores by 12% through improved project communication and client relationships.
- Developed and maintained brand identities, including logos, style guides, and marketing materials.
- Led web design and development projects, enhancing online presence for clients.

Lead Graphic Designer at Groupe Sebastien, Accra

August 2020 — December 2021

- Pioneered branding initiatives, achieving a 23% increase in brand recognition and a 15% rise in website traffic within 3 months.
- Led a high-performing design team, collaborating with the marketing unit to optimize workflows and increase productivity.
- Established design best practices, fine-tuned workflows, and reduced project turnaround times by 12%.

Education

BSc. Computer Engineering, Ghana Technology University College, Accra

January 2013 — August 2017

Details

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Nationality
Ghanaian

Links

[Portfolio](#)
[LinkedIn](#)

Skills

Design Software:

Adobe Photoshop, Adobe
Illustrator, Adobe After
Effects, Adobe Premiere
Pro, FIGMA

Web Development:

HTML, CSS, JavaScript,
Webflow

Soft Skills:

Effective Time
Management, Critical
Thinking and Problem
Solving, Adaptability,
Communication Skills

Brands:

FanMilk, Bosch, Hennessey,
MTN, Wilmar Ghana, PZ
Cussons, Sandbox Beach
Club, CFAO, Enterprise,
Goldkey Properties, Twitter
(now known as X), GFA,
FNB, AAG